

Volume: 63 Issue: 7
May 2022 Rs. 50

THE TEXTILE MAGAZINE

ASIA'S LEADING TEXTILE INDUSTRY MAGAZINE



The robust domestic demand with rising incomes and developing rural markets, heralds India as an emerging opportunity for Textile Machinery & Accessory manufacturers.



INDIA ITME 2022
11th India International Textile Machinery Exhibition

INDIA IS THE PLACE TO BE.

India ITME-2022

A Catalyst for Growth



भारी उद्योग मंत्रालय
MINISTRY OF
HEAVY INDUSTRIES



वस्त्र मंत्रालय
MINISTRY OF
TEXTILES



75
Azadi Ka
Amrit Mahotsav



INDIA ITME 2022
11th India International Textile Machinery Exhibition

The textile magazine examined the industry reviews and mood for upcoming India ITME 2022 to be held in National Capital Region (NCR) of India at IEM, Greater Noida from 8th-13th December 2022.

Several queries such as “how is the response from Industry- both national & International? Any special preparation by organisers? What kind of support Government of India is offering to revive industrial exhibition in the country after disruptions caused by pandemic? What strategies to combat current socio-economic & political challenges? Were raised to the organisers of India ITME-2022 by Textile Magazine team.

The idea is to keep our readers fully informed of the developments, changes and opportunities which this key event brings, so that an informed decision can be made on importance of Indian market for one’s business.

Mr. Hari Shankar, Chairman India ITME Society confirmed the announcement of India ITME 2022 and shared the anticipation with which Indian Textile industry awaits the opportunity to connect in person with suppliers and explore competitive sourcing to meet with surging export demand as well as domestic demand especially for technical textile and non-woven products.

He expressed appreciation and gratitude to all long-term exhibitors who Extended full cooperation during the postponement with trust and patience. Very few exhibitors cancelled. It is a validation of the trust placed on India



S. Hari Shankar, Chairman, India ITME Society

COVER STORY

ITME Society by industry to do the right by customers. Reciprocating the goodwill by industry, ITME Society also have provided many complimentary services during the lock down to exhibitors ensuring continued visibility and connectivity for their businesses with domestic and global customers. Going forward this 11th edition shall present many exciting and new features.

Seema Srivastava, Executive Director elaborated on special features, facilities & ongoing preparations for this mega event in Delhi.

She said,; Being the most important and prestigious event showcasing Indian Textile Engineering & textile technology and serving whole of Southeast Asia. India ITME event has always received acknowledgement and non-financial support from Textile Ministry, Heavy Industries Ministry, Trade & Commerce Ministry, Govt. of India. Besides all the export promotion councils, trade promotion departments, Research Institutes and trade desks from embassies all come together to interact, explore and expand business network. India ITME is the single platform where all stalwarts of textile industries come together along with financial institutions, policy makers and government officials, making it the best & ideal forum for catapulting Textile business efficient & competent globally.

New Rising segments in India and opportunities in Medical Textiles, Technical Textiles & Man-Made Fibers -

Textile is an important industry for both Government and Public being the 2nd largest after Agriculture in India. Pandemic has changed the dynamics of Textile industry. India has proved its capabilities to produce medical textiles mainly PPE kits, face masks and operation related textiles. Before pandemic India was nowhere in terms of trade in medical textiles. But within 6 months from pandemic India became 2nd largest globally for producing and exporting medical textiles. This was possible because of co-operation & mutual understanding between the Government, the producers of textiles and the end users. As the boundaries were sealed, the Country was totally dependent on own manufacturing. As there was a huge demand, India depended on apparel industry to manufacturers medical textiles like PPE kits, Mask producers, surgical caps & gowns. Now, the producers of the medical textiles have started focusing on this particular product range. Previously the nonwoven technology was used for multiple products. With surge in demand focus was given to medical textiles and started mass production which were then transferred to apparel industry for sewing and stitching to finished products. Thus, India did remarkably well & achieved self-sufficiently in medical textiles. With this many new doors have opened for India & a separate pavilion for Technical textiles showcasing latest developments globally will be available at India ITME-2022.

Vision & goals of Government of India for growth & future of Textile Industry in the Country:

Government of India has taken special interest in pushing technical textile sector, having seen the potential and scope for India to scale its manufacturing and export capabilities in this segment.

An interesting development in India is the recently announced PLI scheme aimed at increasing India's global share at man made and technical textiles. 61 new projects have been approved with an investment of Rs. 1900 Cr. Over next 5 years.

PLI scheme is a great booster in line with Governments vision to become prominent player in global Technical textile portfolio. Knowing that the total global competition is into Man Made textiles and India has major setback in cotton farming because of limited land area, limited yield per acre, major cash crunch for crop management and climatic changes Government introduced the PLI scheme. PLI scheme is mainly focusing on Technical Textiles and Man-Made Fibers. At ITME 2022 we would be having major thrust on this portfolio as many upcoming investments would be happening in this sector. We have already started working on buyers sellers meet and technology

Supported by



advancement platform sharing through various technology providers across the globe.

The Textile Minister was set an ambitious target of building 100 Indian Global Textile Machinery Champions in the Country. Understanding the fact that India is a huge importer of textile machinery, Government has called for Indian machinery and component suppliers to rise to the emerging opportunity and become high quality suppliers both in India and to the global market.

Indians have always responded positively to the challenges on global front. Indian textile Engineering sector needs to now prove itself by coming out with new innovations and develop new technologies. This is only possible when industry take collaborative route and start developing channels to co-operate, adopt and produce technology which is not available. In Spinning sector India did this successfully e.g., Reiter, LMW, Truezschler & Trumac India. Such collaboration & Joint Venture is a win-win for all concerned, enabling access to larger domestic demand in India as well as supply of machines to nearby countries and also to new developing countries which cannot afford to buy costly machines from European suppliers. India soon will become new hub for production of Technical Textile and Man-Made Fiber machinery.

India ITME 2022 will be key platform for industry to come together, discuss, showcase, promote strengths and capabilities. 11th edition of India ITME is hosting largest number of Indian exhibitors including small and medium sized companies and many start-ups as well. There is much excitement and expectation in the air and a new found vigor amidst Indian companies to tackle global challenges and create a place for India in this sector.

Focus on Digitalization, Sustainability & Industry 4.0 Concept & India ITME-2022

India ITME Society takes its responsibility towards industry betterment seriously. Industry 4.0 concept, automation, digitalization, and lot technology will be given special attention. Sustainable manufacturing is another buzz word at India ITME 2022.

ITME Society is well aware of the advancement happening globally on Industry 4.0 concept as well as new innovations in Digitization & various Digital platforms. Most of the Indian textile industry is having more than 50% machine capacities for more than 15 years old and hence, the advancement which is happening on technology front would be of paramount importance to the industry. The modernization of the existing setup and old machinery would be a real booster to the Indian textile industry. This would enable the industry to earn more profits by having higher productivity from the same machines and lower operating costs to compete with the international markets and produce quality goods.

The pandemic has opened eyes of industries across the globe and shown importance of Sustainability for the entire mankind.

The knowledge sharing and technology sharing programs would be conducted with various exhibitors as well as industry experts and the user industry. The Government of India has also come out with various sustainability initiatives to focus more on the industry specific needs and take care of the environment. ITME 2022 will have focused deliberations on sustainability.

With all round inclusive attention and planning promoted by ministry, India has set an ambitious target of USD 100 BN in textile exports. Equally exciting and pulsating is domestic Indian market with rising middle class. India is one of the few countries in the world to offer

- A vertical industry structure – from fiber to clothing.
- A large and diverse base of products – including fibers, intermediates, and finished products.
- A large and sustained base of low-cost labor.
- A pool of talent with strong design, product development and merchandising sensibility.

The robust domestic demand with rising incomes and developing rural markets, heralds India as an emerging opportunity for Textile Machinery & Accessory manufacturers.

India is the place to be.

By 2030, India as a country would be one of the superpowers of the globe. Innovative schemes like PLI etc. would give great booster to the textile industry to become



INDIA ITME 2022
WHERE INNOVATION MEETS OPPORTUNITY

08th - 13th December 2022
Venue: India Exposition Mart Ltd.
Greater Noida, India



COVER STORY

most prominent players in global textile industry. The event serves the nation & neighbouring region in supporting & promoting the textile industry by providing:

- Access to modern technology from across the globe.
- Interaction with agents/distributors
- Creating new business opportunity for joint ventures, investments & setting up new units.
- Special focus is given to developing markets in Asia, Middle East & Africa.

Keeping in view the growing needs of the domestic Industry & future goals of Indian Textile Industry, the event has shifted the venue to India Exposition Mart Ltd., Greater Noida, one of the largest exhibition venue in India to accommodate burgeoning participation & increased engagement from Countries looking at India to be their reliable business partner in Textile Sector.

IEML has hosted India's largest events from other industry segments such as Elecrama, Auto Expo, Printpack etc. successfully. Some facilities and features offered by venue are:

- Metro station is right at the main entry gate
- Sufficient supply of accommodation including Bungalows, apartment apart from which provide for low cost, long duration stays for large number of staff attending event.
- All other services/facilities required for an event is well aligned.
- Greater Noida is located conveniently within easy reach of capital city Delhi & Uttar Pradesh where number of Textile parks are launched bringing many new opportunities for machinery manufacturers

Be it for micro/ medium company, start up or market leaders, the event is expanded to include end to end solution from Fibre to fashion & complete Sourcing Solutions, competitive price and latest technology for all categories of customers.

The only event in India which brings together

73 Countries & 97 domestic regions Pan India under one roof, of this 52% of visitor's belong to top Management & decision makers enabling to close business deals decisively. India ITME-2022 is going to be very exciting business event for Textile & Textile Engineering Industry after a long gap.

To ensure full participation, the India ITME team is working hard towards providing multiple platforms for connecting, networking, addressing all challenges & constraints. Hybrid platform is one of them.

INDIA ITME SOCIETY VIRTUAL BOOTH



Based on transparent, authentic and genuine parameters, a philosophy deeply imbibed in its values, India ITME Society has evolved into a global phenomenon embracing internationalism and reaching out to emerging economics. India ITME Society & its events are catalyst for the national economic growth. Exhibition Industry has acclaimed India ITME Society for its exceptional service & was conferred jointly by The Economic Times leading national business newspaper & IEIA as India's Top 10 Exhibition Organisers & India ITME Exhibition ranked as India's Top B2B Exhibition.

India offers today an affordable, neutral, peaceful, stable & expanding business destination attracting participation from far & wide across globe. Business conferences, workshops, training, cultural programme including students everybody has something to take away from India ITME-2022.

India ITME 2022, where expectation, opportunity, success, quality, trust & prestige come together under one roof.

It is not just another Event;

It is an experience;

Be there.

**- Seema Srivastava,
Executive Director, India ITME Society**



Supported by



Ministry of Heavy Industries
Government of India



75
Azadi Ka
Amrit Mahotsav



INDIA ITME 2022
11th India International Textile Machinery Exhibition

INDIA ITME 2022

WHERE INNOVATION MEETS OPPORTUNITY

8th - 13th December 2022

Venue: India Exposition Mart Ltd.
Greater Noida, India

Register now and ensure your participation.



9820507570

itme@india-itme.com

<https://itme2022.india-itme.com/>

