



सत्यमेव जयते

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Azadi Ka
Amrit Mahotsav

Embassy of India , Vienna

July 2022

Issue 114

India Newsletter



Focus Sector: Telecommunications

India

RINGING IN GROWTH

India is the world's second largest telecom market

Also find inside:



FIEO Business Portal



Incredible India



Embassy of India Yoga Workshop



Trade Fairs in India

Snapshots of the latest Highlights

1 National Payments Corporation of India (NPCI), which is an alternative to SWIFT, the Belgium-based cross-border payment system operator, plans to take the UPI system to 32 million NRIs.

2 In June 2022, the S&P Global India Services PMI Business Activity Index increased to 59.2, reaching its highest level since April 2011.

3 The transparency level in India's real estate sector is now amongst the top ten most improved markets globally, according to JLL's 2022 Global Real Estate Transparency Index (GRETI).

4 According to a report by brokerage firm Emkay Investment Managers, the production-linked incentive (PLI) scheme of the Centre has the potential to generate additional revenues that would increase GDP by around 4%.

5 The Indian market is estimated to see 100% penetration of electric

two-wheelers by FY26-27, according to a report by NITI Aayog and Technology Information, Forecasting and Assessment Council (TIFAC).

6 The Indian economy is expected to grow at 7-7.8% in FY 2022-23 on the back of better agriculture production and a revitalised rural economy, despite the global headwinds.

7 According to a report by global consulting firm PwC, the Indian media and entertainment industry will grow at an 8.8% CAGR and reach US\$ 54.93 billion by 2026.

8 According to a Reserve Bank of India report, manufacturing companies' net profits increased by 50.2% in FY22.

9 Investments in India's artificial intelligence (AI) capabilities are expanding at a CAGR of 31.8% and are expected to reach US\$ 881 million by 2023, according to NASSCOM's most recent study on the AI Adoption Index.

10 The Indian direct selling business reached

US\$ 3.25 billion in retail sales in 2021 and maintained its 12th place in the global rankings among direct sellers, according to a report by the World Federation of Direct Selling Associations (WFDSA).

11 According to the Asia Pacific Sustainability Index 2021 by Knight Frank, the top 20 sustainable cities include four Indian cities: Bangalore, Delhi, Hyderabad, and Mumbai.

12 India ranked third globally for total renewable power capacity additions with 15.4 GW in 2021, following only China (136 GW) and the US (43 GW), according to the REN21 Renewables 2022 Global Status Report (GSR 2022).

13 India has been recognized as 'country of the year' by Europe's biggest start-up conference, Vivatech 2020.

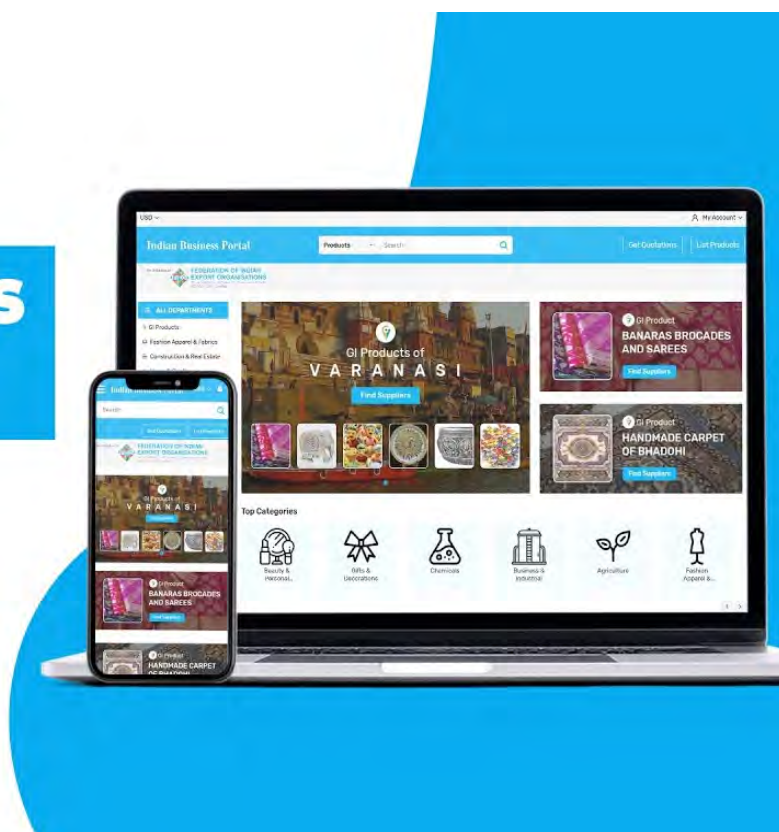
14 According to the report by Anand Rathi, the sports sector in India, which includes media rights, apparel, sports nutrition, and sports equipment, is expected to grow fivefold to US\$ 100 billion by 2027, up from US\$ 27 billion in 2020.



Indian Business Portal

An Initiative of
Federation of Indian Export Organisations

Powered by
GLOBALLINKER



The Indian Business Portal is a B2B marketplace designed by the Federation of Indian Export Organisations (FIEO) and GlobalLinker, a SaaS platform that provides tools to build an online marketplace.

Available to the India exporters, the B2B ecommerce platform is intended at building an export ecosystem with startups, SMEs, and other small businesses.

The Indian Business Portal also has a business meetings option, which allows exporters to connect with buyers from all around the world, and buyers to contact directly with Indian vendors if they are looking for smaller amounts.

The Geographical Indication (GI) items are the emphasis of the Indian Business Portal. These products are unique to a certain region of the country and serve as a symbol of that region's identity. More than 370 Indian GI categories are promoted on the web.

For more information visit:

www.indianbusinessportal.in



BRICS can together help out in global post-Covid recovery: PM Modi; Business Standard

Mutual cooperation between the BRICS nations could help in global recovery after the coronavirus pandemic, Prime Minister Narendra Modi said at the virtual BRICS summit. The nations in the bloc (Brazil, Russia, India, China and South Africa) had a similar approach to global economic governance in the aftermath of the pandemic, he said. "The impact of Covid on the global economy is less severe than before, but the effects are still lingering. Our mutual cooperation can make a useful contribution to the global post-Covid recovery," he said.

Among those attending the summit were Chinese President Xi Jinping, Russian President Vladimir Putin, Brazil President Jair Bolsonaro and South African President Cyril Ramaphosa. The summit is being hosted by China as the chair for this year.

BRICS brings together five of the largest developing countries of the world, representing 41 per cent of the global population, 24 per cent of the global GDP and 16 per cent of the global trade.

PM Modi said the structural changes undertaken by BRICS in the past few years increased the influence of the grouping, adding that it was a matter of happiness that membership of the New Development Bank (NDB) had increased.

"I am confident that our deliberations today will produce suggestions to further strengthen our ties," he said. PM Modi invited attending businesses from BRICS nations to invest in India's \$1.5-trillion National Infrastructure Pipeline.

India recognized as 'country of the year' by Europe's Vivatech: Business Standard

Europe's biggest start-up conference - Vivatech 2020 recognized India as the "country of the year."

"A journey of which if you combine a billion smartphones, bank accounts and billion-plus digital identities the solutions which are coming out of this combination are unique. Nowhere in the world will you find the scale that we have in India. Nowhere in the world will you find the energy level we have among the young minds in the country," added Vaishnav.

"This is a great honour for India to be recognized as the country of the year for Vivatech 2020. This is due to the contribution of the Indian start-ups to the world. This is the recognition of Indian start-ups. We have embarked on this exciting journey," said Union Communications Minister Ashwini Vaishnav.

While inaugurating the India pavilion at the technology exhibition Vivatech, Vaishnav said that the combination of billion of smartphones and billions of bank accounts with billion-plus digital identities in enabling the creation of unique use cases for technology development in India.

Around 65 start-ups from India participated in Vivatech 2022 with government support.

"Indian start-up ecosystem has been growing very fast. It has been innovating at a rapid pace and now we have over 100 unicorns which reflects the scale and recognition of Indian ecosystems. Our objective of participating in Vivatech is to showcase Indian start-ups are solving global problems and innovating for the world," Atal Innovation Mission, Mission Director, Chintan Vaishnav said.

Maurice Levy, Chairman, Publicis Groupe said, "India is creating leaders like some people are creating yoghurt. The head of IBM, the head of Microsoft, and Adobe, name it, is an Indian. It shows that you have a system which is quite unique. You have a system of education in the country which is so big. India is not satisfied with an average level, India is producing top-level innovative and digital leaders and this is the most extraordinary achievement. In very few years India has created 100 unicorns. Europe has created 26 unicorns' and we hope that we will soon grow but what India has achieved is absolutely unique. So it is a great honour to welcome India. It is a great honour to have India as a country of the year. India is surrounded by the great companies of the world and I am sure that everyone will take the example of what India has earned.

India-EU conclude 1st round of negotiations for India-EU Trade and Investment Agreements; 2nd round of negotiations scheduled to take place in September 2022 at Brussels: PIB

India and the European Union concluded the first round of negotiations for India-EU Trade and Investment Agreements, including the Geographical Indicators (GI), in New Delhi. India's FTA negotiations were led by Chief Negotiator Ms. Nidhi Mani Tripathi, Joint Secretary, Department of Commerce and EU was represented by its Chief Negotiator, Mr. Christophe Kiener.

The week-long negotiations were held in a hybrid fashion – with some of the teams meeting in Delhi and the majority of officials joining virtually hybrid fashion. During this Round 52 technical Sessions covering 18 policy areas of FTA and 7 Sessions on Investment Protection and GIs were held.

The second round of negotiations is scheduled to take place in September 2022 at Brussels.

The negotiations were launched by Shri Piyush Goyal Minister for Commerce & Industry and European Commission's Executive Vice President Mr. Valdis Dombrovskis at Brussels last month.

India's bilateral trade with EU amounted to USD 116.36 billion in 2021-22. Despite the global disruptions, the bilateral trade achieved an impressive annual growth of 43.5% in 2021-22.

Currently EU is India's second largest trading partner after US, and the second largest destination for Indian exports. The trade agreement with EU would help India in further expanding and diversifying its exports of goods and services, including securing the value chains. Both sides are aiming for the trade negotiations to be broad-based, balanced, and comprehensive, based on the principles of fairness and reciprocity.

As Silicon Valley fantasizes about Web3, India leaps ahead on payments: Fortune.com

For more than a decade, Silicon Valley's moguls have been promoting Bitcoin and blockchain-based cryptocurrencies, claiming these will transform global commerce. Instead, Bitcoin long ago died as a digital currency, becoming nothing more than an empty speculative asset with its value most recently plunging from \$60,000 to less than \$20,000. Meanwhile, as those same hysteresis now promote a mystical Internet world called Web3, India is racing ahead and implementing what the crypto crowd had promised—with its Unified Payment Services (UPI).

A French company, Lyra Network, announced it would deploy UPI. Entrance into the European Union is just the latest international move for UPI, an alternative payments system designed to be secure, reliable, and interoperable among different payment companies. Merchants in Singapore, Malaysia, Thailand, Philippines, Vietnam, Cambodia, and Bhutan, accept UPI payments through QR-code payment systems common in Asia. The National Payments Corporation of India is now negotiating with Australia to integrate UPI with Australia's own

nascent fast payment rail, called New Payments Platform.

The reason for its broad adoption abroad is that UPI has been shown to work well for a very large population. In addition, UPI has an open protocol upon which other technologies can be built, creating a much larger and more useful network than its competitors for financial payments. By facilitating exactly what blockchain was supposed to do—cutting out intermediaries and inducing greater competition—UPI could force a global acceleration of innovation in payment technology.

This is part of a growing trend of critical technologies emerging from beyond the usual innovation corridors in the West. Both China and India have gone from having few startups of value to hosting dozens of billion-dollar valuation unicorns. It is also no secret that Asia tends to be ahead of the West in mobile applications and payment innovation. China has effectively become a cashless society, but payments are dominated by two super-applications that stifle innovation and have major privacy risks.

Between the Aadhar digital-identity program, which has expanded economic inclusion for hundreds of millions of its citizens, and the commercial platform that UPI created, India has the ability to democratize e-commerce and reign in the technology companies that are building monopolies. A key part of the rationale behind UPI is to create a neutral marketplace and commerce platform that is low-cost and accessible. To ensure healthier competition, the Reserve Bank of India has very wisely placed explicit limits on market share in UPI payments. This may make foreign companies and some venture capitalists scream government interference, but it hasn't stopped more than 300 banks and dozens of payment applications and startups—including subsidiaries of many

major U.S. tech giants—from joining UPI.

Access to real-time secure payments has become an important step toward a more just society. Prior to UPI, corruption, bureaucracy, and a chaotic banking system made it nearly impossible for the government to reliably send money to the poor. To date, it is unclear whether UPI has meaningfully reduced inequality in India, but there are signs that positive things are happening. Without a doubt, UPI has offered affordable access to real-time payments to hundreds of millions of people who might otherwise have paid high fees.

Whilst blockchain may have been all the rage in Silicon Valley, UPI has become a global favorite. Facebook, Google, and Walmart have all given UPI a direct or indirect vote of confidence: Payment subsidiaries of all three giants are using UPI to help customers in India make payments. So good is UPI that Google brought it to the U.S. Treasury Department as an example of good implementation of open payments standards and technology.

Ban on single-use plastic kicks in from July 1: The Hindu

As the ban on certain single-use plastic (SUP) items kicks in, State governments will initiate an enforcement campaign and close down units engaging in the production, distribution, stocking and sale of such items, Union Environment Ministry officials said.

The violation of the ban will invite punitive action, including a fine or a jail term or both, detailed under Section 15 of the Environment Protection Act (EPA) and under the bylaws of the respective municipal

corporations, they said.

States and Union Territories have been asked to set up border checkpoints to stop the inter-State movement of any banned SUP items.

The Central Pollution Control Board (CPCB) has also launched a grievance redressal application to empower citizens to help curb the use of plastic.

Officials said plastic used for packaging in the FMCG (fast moving consumer goods) sector is not banned but will be covered under the Extended Producer Responsibility (EPR) guidelines. The EPR is a producer's responsibility to ensure environmentally-sound management of the product until the end of its life.

According to the CPCB, India generates around 2,40,000 tonnes of SUP per annum. The per capita SUP production is 0.18 kg per year.

On August 12 last year, the Ministry had issued a notification prohibiting the manufacture, import, stocking, distribution, sale and use of identified SUP commodities, including polystyrene and expanded polystyrene from July 1, 2022.

India gives boost to self-reliance in safeguarding space assets with IS40M: IBEF

With the ISRO System for Safe and Sustainable Space Operation and Management (IS40M), India has given a boost to self-reliance in safeguarding its space assets.

Dr. Jitendra Singh, Minister of Science and Technology, Earth Sciences is expected to inaugurate the IS40M on 11 July 2022, in the presence of Mr. S Somanath, Secretary, Department of Space and Chairman, Indian Space Research Organisation.

According to ISRO (Indian Space

Research Organisation), the IS40M system is designed with a holistic perspective to ensure the safety and sustainability of the space environment while gaining the advantages of sustainable use of space for national development.

In addition, as part of IS40M, dedicated labs have also been set up for space debris mitigation and remediation, compliance verification of UN/Inter-Agency Space Debris Coordination Committee (IADC) guidelines and various R&D activities.

In December 2020, ISRO inaugurated a dedicated control centre for activities, aimed at monitoring, tracking and protecting India's space assets.

Minister of Defence launches 75 Artificial Intelligence products/technologies during first-ever 'AI in Defence' symposium & exhibition in New Delhi; Terms AI as a revolutionary step in the development of humanity: PIB

On July 11, Minister of Defence, Mr. Rajnath Singh, introduced 75 newly created artificial intelligence (AI) goods and technology during the inaugural "AI in Defence" conference and expo, which was held in New Delhi. The items that were introduced as a part of the "Azadi Ka Amrit Mahotsav" celebrations cover a range of topics such as lethal autonomous weapon systems, autonomous/unmanned/robotic systems, cyber security, human behaviour analysis, etc.

In practically every industry, including defence, health and medicine, agriculture, trade and commerce, and transportation, AI has made progress, according to Mr. Singh. He urged all parties involved in the defence industry to strengthen the connection between human awareness and AI's capacity to bring about a significant shift in the industry.

Telecommunications

Currently, India is the world's second-largest telecommunications market with a subscriber base of 1.16 billion and has registered strong growth in the last decade. The Indian mobile economy is growing rapidly and will contribute substantially to India's Gross Domestic Product (GDP) according to a report prepared by GSM Association (GSMA) in collaboration with Boston Consulting Group (BCG). In 2019, India surpassed the US to become the second largest market in terms of number of app downloads.

The liberal and reformist policies of the Government of India have been instrumental along with strong consumer demand in the rapid growth in the Indian telecom sector. The Government has enabled easy market access to telecom equipment and a fair and proactive regulatory framework, that has ensured availability of telecom services to consumer at affordable prices. The deregulation of Foreign Direct Investment (FDI) norms have made the sector one of the fastest growing and the top five employment opportunity generator in the country.

Market Size:

India is the world's second-largest telecommunications market. The total subscriber base, wireless subscriptions as well as wired broadband subscriptions have grown consistently. Tele-density stood at 85.91%, as of December 2021, total broadband subscriptions grew to 792.1 million until December 2021 and total subscriber base stood at 1.18 billion in December 2021.

Gross revenue of the telecom sector stood at US\$ 8.74 billion in the first quarter of FY22.

The total wireless data usage in India grew 16.54% quarterly to reach 32,397 PB in the first

quarter of FY22. The contribution of 3G and 4G data usage to the total volume of wireless data usage was 1.78% and 97.74%, respectively, in the third quarter of FY21. Share of 2G data usage stood at 0.48% in the same quarter.

Over the next five years, rise in mobile-phone penetration and decline in data costs will add 500 million new internet users in India, creating opportunities for new businesses.

By 2025, India will need ~22 million skilled workers in 5G-centric technologies such as Internet of Things (IoT), Artificial Intelligence (AI), robotics and cloud computing.

Major Developments:

With daily increasing subscriber base, there have been a lot of investment and development in the sector. FDI inflow in the telecom sector stood at US\$ 38.25 billion between April 2000-December 2021.

In January 2022, Google made a US\$ 1 billion investment in Airtel through the India Digitization Fund.

In October 2021, British satellite operator Inmarsat Holdings Ltd. announced that it is the first foreign operator to get India's approval to sell high-speed

broadband to planes and shipping vessels. Inmarsat will access the market via Bharat Sanchar Nigam Ltd. (BSNL) after BSNL received a license from the Department of Telecommunications.

In October 2021, Dixon Technologies announced plans to invest US\$ 26.69 million under the telecom PLI scheme; this investment will include the acquisition cost of Bharti Group's manufacturing unit.

Government Initiatives:

The Government has fast-tracked reforms in the telecom sector and continues to be proactive in providing room for growth for telecom companies.

In Union Budget 2022-23 the Department of Telecommunications was allocated US\$ 11.11 billion out of which US\$ 3.99 billion was revenue expenditure which was 36% of the total expenditure and US\$ 7.11 billion was capital expenditure which is 64.01% of total expenditure.

In October 2021, Telecom Secretary Mr. K. Rajaraman inaugurated the Quantum Communication Lab at the Centre for Development of Telematics (C-DOT), Delhi, and unveiled the indigenously developed Quantum Key Distribution (QKD) solution by C-DOT. QKD can support a distance of >100 kms on standard optical fibre.

Telecommunication India

- Mahanagar Telephone Nigam Ltd. (MTNL)
- Bharat Sanchar Nigam Ltd. (BSNL)
- Bharti Airtel
- Vodafone Idea Limited
- Reliance Jio Infocomm



Industry Contacts

- Department of Telecommunication
- Association Of Competitive Telecom Operators (ACTO)
- Internet & Mobile Association Of India (IAMAI)

Offshore Wind Energy in India

India's Ministry of New and Renewable Energy (MNRE) will open the first offshore wind energy tender in 2022. On 9th June 2022, Mr. R.K Singh, India's Minister for Power and New and Renewable Energy, together with Secretaries Mr. Alok Kumar and Mr. Indu Shekhar Chaturvedi, met with the Central Transmission Utility (CTU) to discuss transmission and evacuation infrastructure required for a total of 10 GW of wind projects off the coasts of Gujarat and Tamil Nadu.

Evacuation and transmission of power from offshore pooling Substation (PSS) to onshore transmission will be provided free of cost for all offshore wind capacities that will be bid out up to FY 29-30.

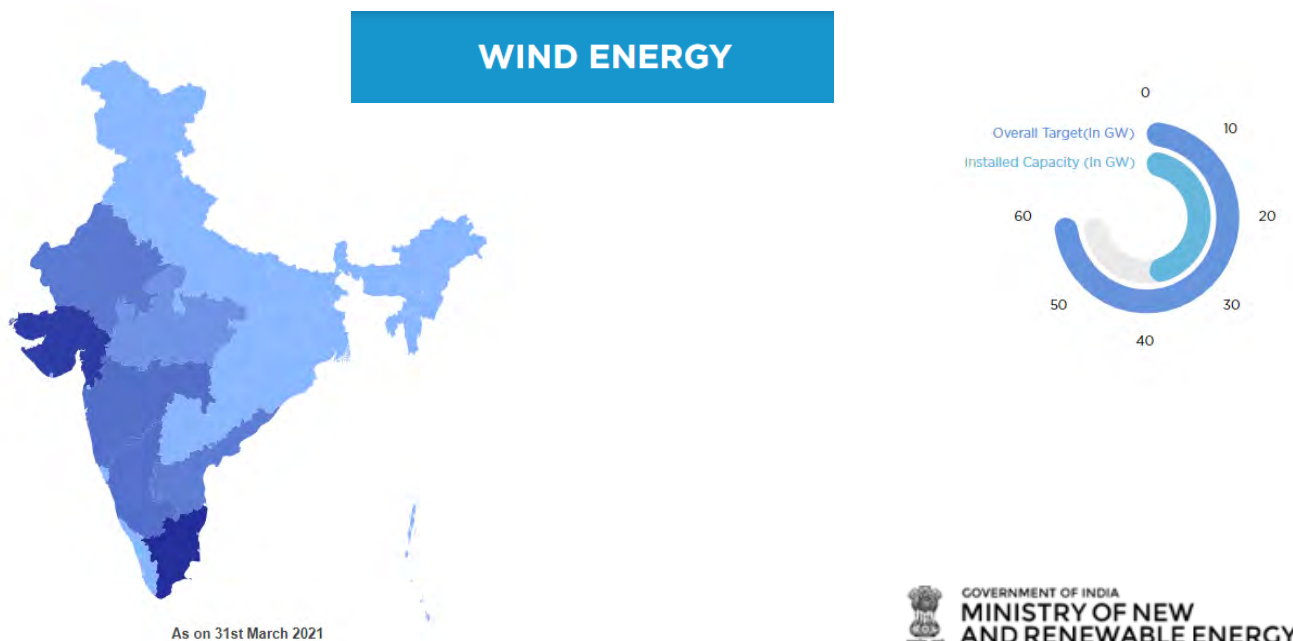
The bidding for the first 12 GW will be conducted on a single stage two envelope model wherein the bidders will be evaluated based on their techno-commercial capabilities and only the technically qualified bidders will proceed to financial evaluation.

The financial evaluation will be based on quoted lease fee per sq km of sea bed area. The bidder offering the highest lease fee per sq km of sea bed area would be declared as the winner for allocation of the project.

Bids equivalent to a project capacity of 4.0 GW per year for a period of three years starting with the current FY 22-23 for development off the coast of Tamil Nadu and Gujarat for sale of power through open access / captive / bi-lateral third-party sale / merchant sale.

Subsequently a project capacity of 5 GW will be bid out every year for a period of five years i.e. ,up till FY 29-30.

The project capacity of 8 GW bid out in the first two years beginning FY 22-23 will also be able to avail of the benefits of green attributes like carbon credits.



Uttar Pradesh



Taj Mahal, Agra



Ganga Ghats, Varanasi



Rumi Darwaza, Lucknow



Kanpur Memorial Church, Kanpur

Uttar Pradesh is one of the states that aesthetically defines India and its rich history that's as ancient as the time known. This is the land wherein great sages have emerged, religions evolved and two great epic of India: Ramayana and Mahabharata have been inspired from. With each progressing century, the state has vouched for the secularity of India by giving home to various religions: Hindu, Jainism, Islamic, Buddhist and more.

Apart from Varanasi (the spiritual capital of India), Prayagraj, the holy confluence of two major rivers- Ganga and Yamuna flowing in the subcontinent and of course Agra that beautifully preserves the intellectual excellency of Mughal architecture- there are many more destinations here that piques the interest of every traveller and displays every shade of Indian ethnicity. More of which can be explored in special events and festivals that embarks gathering of pilgrims from all across the country and nation's borders, be it annual the Holi festivals in Barsaana and likewise or iconic Kumbh gathering held once in 12years, at Prayagraj. Travel Uttar Pradesh to explore India's culture and the origin of human beliefs.

Varanasi: One of the oldest living inhabitations

of the world, the sacred city of Varanasi or Benaras, nestled on the banks of the holy Ganges river, has been attracting pilgrims for centuries. Celebrated author Mark Twain, who visited India in the last decade of the 19th century, described the city as "older than history, older than tradition, older even than legend."

Agra: The city of the Taj Mahal, one of the seven wonders of the world, Agra in Uttar Pradesh is India's most popular tourist destination. Steeped in history, this ancient city is dotted with monuments, architectural wonders and beautifully landscaped gardens, which are remnants of the Mughal reign's majestic legacy. The city also enjoys a vibrant culinary scene while preserving its exquisite arts and crafts.

Lucknow: A melting pot of art, culture, cuisine and architecture, the bustling city of Lucknow, the capital of Uttar Pradesh, preserves its essence of grandeur in its kaleidoscopic experiences. From a vibrant culinary scene and exquisite historical monuments to its rich art and culture and vestiges of colonial charm, the city of nawabs, as it is popularly called, is as welcoming as is the warmth of its people.

States and Union Territories (UT) of India

INDIA DIGITAL MAP



Yoga Workshop



The Embassy of India has recently commenced with Yoga workshops for various academic and business organisations.

Regular practice of Yoga contributes to holistic wellbeing of professionals. It not only improves physical health but also mental well-being by calming the mind, propelling the practitioners to excel in their personal and professional undertakings. Yoga contributes to overall productivity of an organization by enhancing employees' mental fitness, decision-making abilities, personality development and stress management.

The Workshop Concept:

Ms Jyoti Mittal, a certified teacher of Yoga has recently joined the Embassy of India, Vienna. Making use of her presence in Vienna, the Embassy is offering Free Yoga workshop on Thursday's. We visit the other organisation premises and conduct the workshop. It is about 75 minutes workshop and the medium of the language is English.

The Workshop includes the following exercises, suitable to be performed by anyone in a space-constrained environment of own office. The participants get familiar with the following:

- i) Yoga Asanas (physical exercises): A brief session of head-to-toe workout, including stretching the muscles in different parts of the body and the relaxation techniques. These exercises improve the muscle flexibility and energize the body and mind just apt for the work.
- ii) Pranayam (Breathing exercises): The simple breathing exercises for relaxation, calmness and increasing alertness help in management of stress caused by modern lifestyle. These exercises also help in reducing anxiety levels.
- iii) Meditation: The simple meditation protocol, including the method and its benefits, will be introduced to the participants.

For further queries please contact :
comm1.vienna@mea.gov.in or +43 1 5058666-31.

Trade Fairs/ Webinars

INTERESTED IN VISITING A TRADE SHOW IN INDIA?

In case your company is interested in visiting a tradeshow/B2B event in India, be it one listed here or another one that came to your attention, get in contact with us via comm1.vienna@mea.gov.in to get more information about possible assistance/subsidies.



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8TH INDIA INTERNATIONAL MSME TRADE FAIR EXPO 2022
25-26-27 August, Pragati Maidan, New Delhi



14-18 October, 2022
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IEML, Greater Noida, India

Embassy Events

Breakfast meeting hosted by the Guidance Tamil Nadu (TN) together with the Embassy of India, Vienna.



A 5-member delegation led by Industries Secretary of the Tamil Nadu, Mr. S Krishnan, Ms. Pooja Kulkarni, MD & CEO Guidance Tamil Nadu, Government of Tamil Nadu's nodal agency for investment promotion and single window facilitation visited Vienna from the 26-29th May 2022. During their stay they had interaction session with members of Austrian Industry and Austria's business chamber WKO.

H.E. Ambassador Mr. Jaideep Mazumdar, addressed the participants by highlighting some of the most noteworthy India-Austria business engagements in the recent years, as well as brought up the latest major efforts taken by the Indian Government in the process of liberalization and easing of doing business in India.

Social Innovation - A new field of cooperation between Austria & India.



The Embassy of India together with the Austro- India Association organized a round table discussion on 6. July 2022 at the Embassy premises. The topic of the round table discussion was 'Social Innovation- new field of cooperation between Austria & India'.



With the goal of reaching out to large numbers of smartphone users, the new mAadhaar is released by the Unique Identification Authority of India. The App features an array of Aadhaar services and a personalized section for the Aadhaar holder who can carry their Aadhaar information in form of a soft copy, instead of carrying a physical copy all the time.

The Government of India has extended e-Tourist Visa (e-TV) scheme to the citizens of Austria w.e.f. 26th February 2016. This facility is also available to the citizens of Montenegro and the Vatican City. The Indian e-Visa is an electronic travel permit that makes acquiring a visa to visit India easier. After filling out an online form with the traveler's personal information and passport information, the Indian electronic visa can be received fast.

Queries related to e-TV; for any assistance call 24x7 Visa support center at +91-11-24300666 or send email to indian-evisa@gov.in or visit www.indianvisaonline.gov.in



India Perspectives, the flagship magazine of the Ministry of External Affairs. The magazine is printed in 16 languages and goes to 170 countries, disseminating interesting information about India's rich culture and tradition. For a copy of the magazine, mail us at: poip@mea.gov.in or visit www.indiaperspectives.gov.in

The Central Board of Indirect Taxes and Customs (erstwhile Central Board of Excise & Customs) launched a mobile app "Indian Customs -Guide to Travelers" for dissemination of information about the Customs Baggage Rule, 2016. The application has been launched to inform traders, exporters and importers about the Customs Baggage Rules 2016. It has been developed by Bengaluru Customs and is available on [Android Play store](#), [Apple Store](#) and [Windows store](#).



The Embassy's library is opened daily from 10 am to 1 pm without appointment. Our collection contains more than 3000 titles in dozens of categories.

For appointments outside the opening hours or other inquiries, please contact us at info.vienna@mea.gov.in or call on 015058666 – 44 .

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STUDENTS WELFARE OFFICER

- Mr. Rishi Tripathi, Second Secretary in this Embassy has been designated as Officer to look after welfare of Indian Students in Austria and Montenegro.
- His contact details are: 0043 1 505 866 and ccl.vienna@mea.gov.in

YOGA CLASSES

- The Embassy has started Yoga and Dance Classes in multipurpose hall at Embassy of India, Vienna. To register please send an email to our Cultural Wing at culture.vienna@mea.gov.in

MINISTRY OF EXTERNAL AFFAIRS GOES MOBILE

- Avail services : passport, visa, consular assistance
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