

# INDUS FOOD™

Source. Process. Collaborate.

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**7<sup>th</sup> Edition - 08-10 January, 2024**

India Exposition Mart, Greater Noida, New Delhi, NCR, India





# SOUTH ASIA'S LARGEST INTEGRATED F&B TRADE SHOW

## SOURCE.PROCESS.COLLABORATE.

Indusfood is the most comprehensive F&B marketplace in the South Asia region, showcasing Agri Commodities and F&B products.

Indusfood fuels the F&B business by helping facilitate connections between buyers and brands with outstanding services like international hosted buyer program and online matchmaking programs, bridging relationships and strengthening connections. Additionally, buyers have opportunities to learn, network, and conduct business with new and existing exhibiting suppliers.

With an expanded emphasis on showcasing new brands and technologies to a greater variety of buyers, Indusfood is committed to inspiring, exciting, and connecting the global F&B industry.

## EDITION 2023 MAJOR HIGHLIGHTS

**\$ 1**

USD BILLION  
ON SPOT BUSINESS

**35000+**

PRE-SCHEDULED  
MEETINGS

**80+**

COUNTRIES  
REPRESENTED

**600+**

EXHIBITORS

**26,000+**<sup>SQM</sup>

GROSS AREA OCCUPIED

**2500+**

INTERNATIONAL BUYERS

**4000+**

DOMESTIC BUYERS

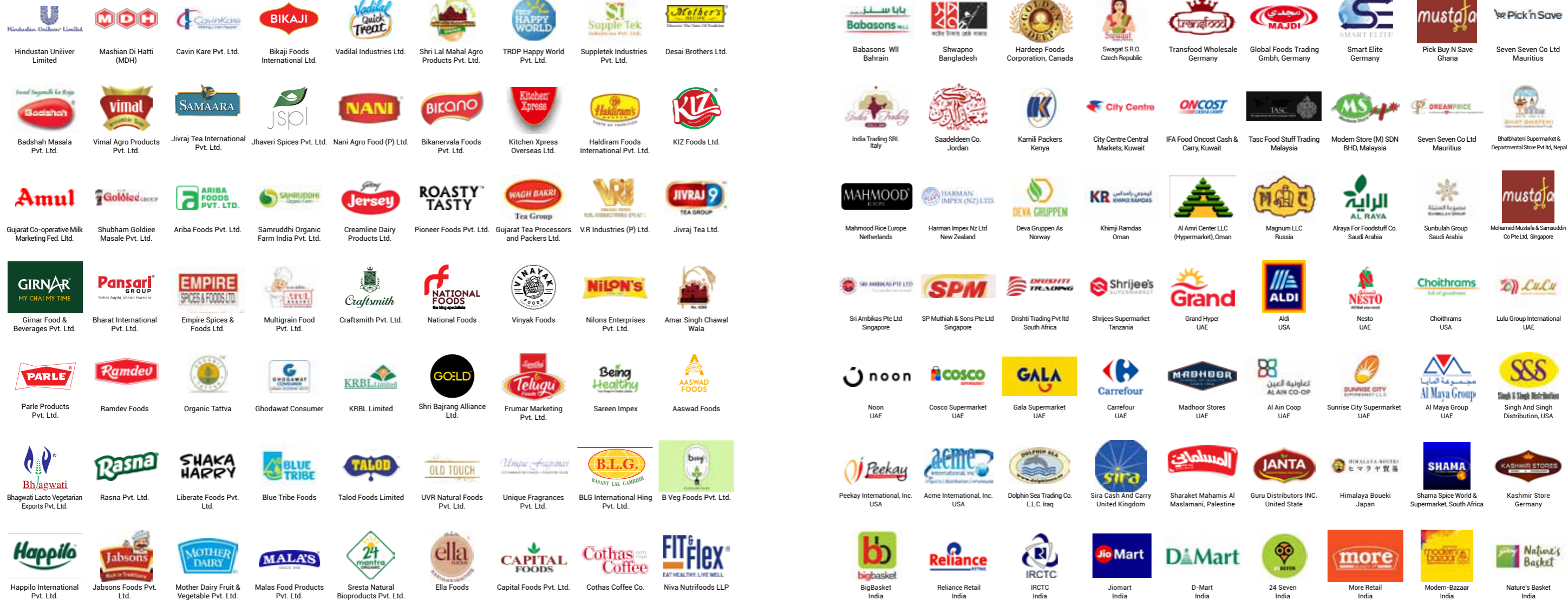
**INDUS  
FOOD F&B**

INDUSFOOD: TRULY A WORLD CLASS F&B MARKETPLACE

# EDITION 6 600+ EXHIBITORS



# EDITION 6 6000+ BUYERS





**INDUS**  
**FOOD** **F&B**

INDUSFOOD-F&B IS THE TOP  
RESOURCE FOR SOURCING FINISHED  
FOOD & COMMODITIES

**Indusfood-F&B** is your link to the entire global F&B trade. This incredible source of variety, connect, innovation and resources is what keeps the industry moving. With over **80+ countries** expected to represent, this must see destination attracts importers, distributors and retailers and like to discover how they need to move their business forward.

## E X H I B I T O R P R O F I L E

**SWEETS & CONFECTIONARY**  
**DAIRY DRY FRUITS INDIAN**  
**ETHNIC TEA & COFFEE SPICES**  
**FRUITS & VEGETABLES WINE &**  
**ALCOHOLIC BEVERAGES PULSES**  
**& GRAINS SUGAR & FLOUR**  
**ORGANIC & HEALTH FOOD OIL**  
**& OIL SEEDS NON-ALCOHOLIC**  
**BEVERAGES MEAT POULTRY &**  
**SEAFOOD CONSUMER FOOD**  
**VEGAN FOOD**

# PARTICIPATION OPTIONS

## RAW SPACE (MINIMUM 18 SQM)

AMOUNT : USD 380 /SQM + 18% TAX

### INCLUSIONS –

From 18 sqm to 24 sqm - 6 Badges, from 27 sqm to 33 sqm -  
8 Badges, 36 sqm and above - 10 badges

\* PLC 10% of the booth Value

\*Catalogue Entry USD 250 per Company

## BUILT-UP BOOTH MINIMUM (9 SQM)

AMOUNT : USD 400 /SQM + 18% TAX

### INCLUSIONS –

1 table • 4 chairs • 1 lockable counter  
3 Spot lights • 1 Wastebin • Entry Badge for 4 delegates

\* PLC 10% of the booth Value

\*Catalogue Entry USD 250 per Company

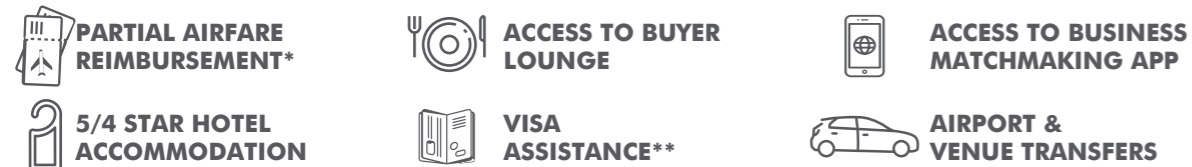
# HOSTED BUYER PROGRAM

Hosted buyer program helps global buyers to effortlessly plan and attend Indusfood to explore the business potentials in the most cost effective and time efficient way. This program provides special benefits to decision makers involved in high-volume purchases, who have been qualified by the Indusfood Screening committee.

## BUYER PROFILE



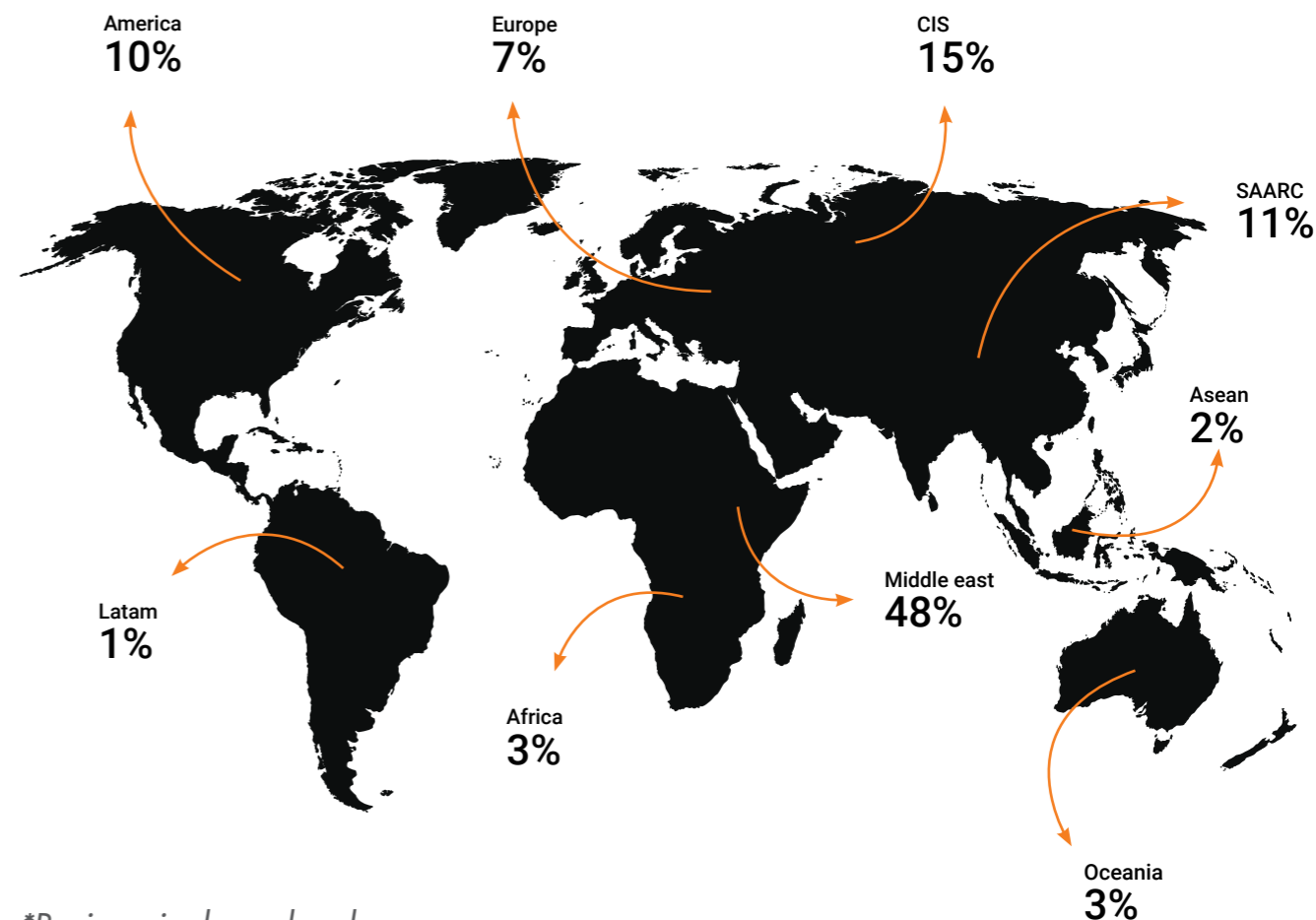
### Key benefits that can be availed under the Indusfood hosted buyer program



## EXPERIENCE INCREDIBLE INDIAN HOSPITALITY

\*Pre fixed as per the country of origin

\*\*Through nodal officers at Indian missions globally



\*Region wise buyer breakup

## 2500 HANDPICKED LARGE SCALE HOSTED BUYERS FROM 80+ COUNTRIES PARTICIPATED IN LAST EDITION



**LET'S AGREE,  
IT COULDN'T  
BE AT A BETTER  
LOCATION**

## **India**—Vibrant Consumer Food Market

1.4 Billion Population.

Fastest Growing Economy Amongst G20 Nation.

USD 827 Billion of Organized Food Retail Market by 2023.

Organized Retail in Food Grocery is Growing at a CAGR of 15%.

Modern Retail in the Food Grocery is Growing at a CAGR of 25%.

3rd in Purchasing Power Parity After USA & China.

## **India**—Massive Capacity in Agricultural Production

2nd Largest Arable Land in the World.

2nd Largest Wheat Producer in the World.

2nd Largest Rice Producer in the World.

1st in the Production of Milk with Annual Increase of Over 6% in Production.

2nd Largest in World Production of Fish, As Well As in Aquaculture.

2nd Largest Producer of Potatoes, Green Peas, Cabbages and Cauliflowers.

40% Share in Mango and Guava Production in the World.

20% of the Tea Consumed in the World is from India.

52 Varieties of Spices and Holds 70% of the Global Market Share.

India Has the Largest Livestock Population.

Amongst the Top Producers of Cardamom and Pepper.

Amongst the Top Producers for Banana, Pulses and Sugarcane in the World.

Amongst the Top Producers of Coconut and Pineapple.

## **India**—Hub of Food Processing for the World

2nd in Food Production, Globally.

Abundance of Raw Materials with Presence of 15 Agro Climatic Zones.

Food Processing Contributes 14% of Country's GDP Currently.

100% FDI is Permitted Under the Automatic Route in Food Processing Industries.

Business Friendly Policies and Incentives Offered by Government of India to the Extent of 50% for Set-up, Expansion & Modernization of New and Existing Food Processing Industries.

Presence of Dedicated Food Processing Clusters with Common Facilities Such as Logistics, Cold Chain and Warehousing Facilities, Testing Laboratories, Skill Development Centres etc.

17 Operational Mega Food Parks with Ready Infrastructure for Setting Up of Food Processing Units- 40 Mega Food Parks Approved by Ministry of Food Processing Industries.

Availability of Huge Skilled Talent Pool.



For more picture please visit our site : [www.indusfood.co.in](http://www.indusfood.co.in)

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