

# IHGF Textiles Virtual Fair, 2020

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## India Geared Up with post COVID renditions

Source Furnishings, Floor Coverings & Textiles at [www.ihgftextiles.in](http://www.ihgftextiles.in) from 15 – 18 June, 2020

We are all part of 'the New Normal' now. Our resilience as part of the global buying & selling trade continues to stand the test of time as we reform and adopt new ways to connect our sellers with buyers and trade visitors, helping each to save costs and recover from loss of business due to the pandemic. So we present IHGF Textiles Virtual Fair - the Indian Furnishing, Textiles & Flooring Show in a virtual trade show format composed with engaging onsite experiences. This is a platform to connect in real time during the event. You can reach this show at a time convenient to you and from your current location. The fair runs from 15-18 June 2020 at [www.ihgftextiles.in](http://www.ihgftextiles.in) and is brought to you by the Export Promotion Council for Handicrafts (EPCH), India, organisers of the globally acclaimed IHGF Delhi Fair. It is all set to enthuse with myriad designs, classic & innovative natural materials and sustainable concepts in both traditional and contemporary textile-based offerings, for inimitable made in India home furnishings, home textiles, wall and floor coverings, et al.

**Mark the dates : 15 - 18 June 2020.** Expect relevant and popular display lines thoughtfully developed and exhibited by **credible manufacturers, exporters and artisans**. The presented innovations are a result of consistent feedback, research and exploration of materials, crafts, forms & finishes. This show is well suited for international buyers including importers, wholesalers, distributors, retail chains, merchandisers and interior designers. IHGF Textiles Virtual Fair is an exemplary international exhibition with focus on product origins and inspirations that many buyers would find only in India.

From products that exude the latest international design trends to those that boast of **unique traditional workmanship & techniques**, IHGF Textiles Virtual Fair offers it all. So, get ready to find resplendent weaves, surface detailing, flowing florals, shots of colour, earthy notes with block printing, ajrakh, chippa work, etc. and refreshing applications with monochrome, ombre and contrasts. That perfect blue carpet that is neither cerulean nor turquoise, enticing compositions within the magic of Ikat, several hand crafting techniques, fluorescence with neons and popsicle tones in furnishings & made-ups, spot them all, among the exhibits here. Cushions and comforters are big this season and choices available at IHGF Textiles Virtual Fair can be used to replace traditional seats and lounges to create casual zones with cheerful highlights like stripes and nautical treatments that add an unexpected charm.

Then, there are **floor flourishes from around 12 clusters in India** that reflect distinct local character and representation of a regional craft hub. Contemporary as well as traditional choices in rugs, runners, carpets, mats and flooring, take shape in wool, silk, natural fibers, acrylic, polyester and cotton in techniques like hand loomed, power loomed, hand-knotted and hand-tufted.

**Natural fibers and sustainable materials** make for exclusive focus and enjoy pride of place. Full of textural depth, rich construction and a plethora of colours, enhanced with interesting value additions, home furnishing, made-ups and varied textile products add to the interesting presentation in an assortment of mediums like cotton, linen, hemp, wool, silk, jute, bamboo, kora grass, river reed, burlap, etc. They mark their presence with various hues, geometric patterns, graphic designs, tone on tone effects, etc., enhanced by embroidery, different printing techniques, batik, tie & dye, applique, etc.

IHGF Textiles Virtual Fair 2020 is a unique sourcing opportunity for chain / departmental stores, wholesalers, importers, distributors, retailers, designers, merchandisers, forecasters and buying houses. **Brand IHGF has been drawing quality buyers for over 25 years** who deal in furnishing, flooring and textile products from various importing nations. The show is patronised by buyers from USA, UK, Canada, Spain, UK, Netherlands, Italy, Turkey, Portugal, Denmark, Finland, France, Slovenia, Poland, Russia, Norway, Australia, South Africa, Botswana, Mauritius, Brazil, Chile, Panama, Uruguay, Argentina, Mexico, Japan, Syria, Egypt, Hong Kong, Singapore, Malaysia, etc.

IHGF Textiles Virtual Fair 2020 organised by the Export Promotion Council for Handicrafts (EPCH), the apex organisation representing handicraft manufacturers & exporters in India. EPCH facilitates its 11,000+ members to customise and offer unique styles and quality products to the global sourcing community. Well known as organisers of IHGF Delhi Fair – the world famous and world’s largest show for Home, Fashion, Lifestyle & Textiles, EPCH is recognised for its continuous pursuit of excellence. The Council provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers.

**Broad categories at the Fair:**

- Bed Covers
- Table Linen
- Kitchen Linen
- Bathroom Linen
- Cushions & Cushion Covers
- Duvet, Coverlets & Bedspreads
- Wall Hangings
- Lace & Embroidery Furnishing
- Rugs & Throws
- Duvets, Quilts & Coverlets
- Tapestries & Draperies
- Handloom, Jacquard and Power Loom Fabrics
- Silk & Zari Furnishing
- Curtains & Blinds
- Upholstery Fabrics
- Wall & Ceiling Coverings
- Wall Hangings
- Tapestries & Draperies
- Hammocks
- Floor Coverings
- Jute, Bamboo & Handmade Fabric Products
- Trimmings, Embellishments & Accessories
- Carpet & Rugs

Register at: [www.ihgftextiles.in/register](http://www.ihgftextiles.in/register)

For more information, please contact-



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