

*Uncompromised excellence.....  
unparalleled reach.....come.....  
let us Actualize Ayurveda!*



# GLOBAL AYURVEDA Festival Kerala

**December 1-5, 2023**

Greenfield International Stadium  
Thiruvananthapuram, Kerala, India

**National Arogya Expo**

Organised by  
  
centre for innovation  
in science & social action



Ministry of Ayush  
Government of India



Department of Ayush  
Government Of Kerala



Industry & Trade Partner



Kerala State Indian System of  
Medicine Self - Financing  
Management Association



Ayurvedic Medicine  
Manufacturers  
Organisation Of India



Ayurvedic Drug Manufacturers  
Association



Vishwa Ayurved  
Parishad

# Ayurveda: From India to the World

## GAF: Opening the World to New Possibilities

*Dear Friends*

*Greetings from Global Ayurveda Festival !*

*A health care system, that got caught unprepared by an unkind pandemic....*

*An alternative medical system, mainstreamed by the public during the pandemic, despite the fiercest resistance....*

*A range of healthcare challenges, unable to be met by a single medical system despite its formidable dominance....*

*A traditional medical system, ready with a new vigour to uphold and strengthen its excellence, relevance, and possibilities....*

*The contrast is striking and the fresh lease of energy it imparts to India's healing wisdom is indomitable.*

Ayurveda, the medical science, has already transcended its native borders, after positioning it as a strong and effective participant in India's health care delivery system. The time for that idea has come and to lay claim to a lead role it is destined to play – Ayurveda for Global Health Challenges.

**Global Ayurveda Festival – GAF 2023** A Platform to Celebrate India's Healing Wisdom – is being organized from 1st to 5th December at Greenfield International Stadium, Kariavattom Thiruvananthapuram, Kerala, with the focal theme: *“Emerging Challenges in Healthcare & a Resurgent Ayurveda”*

**Chief Patron**

**Shri.Pinarayi Vijayan**

Chief Minister of Kerala

**Patrons**

**Shri.Sarbananda Sonowal**

Union Minister for AYUSH,  
Govt. of India

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**Vaidya Rajesh Kotecha**

Secretary for AYUSH, Govt. of India

**Dr. P Madhavankutty Varier**

Managing Trustee Arya Vaidya Sala Kottakkal

**GLOBAL AYURVEDA FESTIVAL** is recognised as an essential event of global repute, due to the purity of the intention it has and the immense impact it has upfront. The trust and encouragement the Ayurveda community bestows on us make us ready for the 5th edition of GAF – with the same mission and a renewed vision. GAF 2023 aims to convincingly position Ayurveda's healing potentials, by showcasing its conceptual foundation and infinite application possibilities, by reaching out to the health seeking global mankind, and by readying young physicians to address emerging healthcare challenges. It provides a platform to further the knowledge, facilitate research initiatives, formalize collaborations, firm up policies and to familiarize with global players and processes.

Maintaining the continuity of knowledge exposition is a responsibility, and we are thankful to the Ayurveda community for helping us to make it possible.

Aby taking up that responsibility, we present to you **GAF 2023 - A FESTIVAL OF AYURVEDA.**

**Chairman**

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& Parliamentary Affairs, Govt. of India

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**GAF - Biennial feast for every member of Global Ayurveda community having an appetite for the best.**

*The regular and the impactful...  
the unique and the path setter...  
the innovative and the game changer....  
an array, Ayurveda longed for!*



**GAF - IAS International Ayurveda Seminar**

**GAF - ICC International Cooperation Conclave**

**GAF - National Arogya Expo 2023**

**GAF - IBM International Business Meet**

**GAF - ASM Ayurveda Solidarity Meet**

**GAF - MTM Medical Tourism Meet**

**GAF- MSME MEET Ayurveda MSME Meet**

**GAF - PPP Policy Perspectives Platform**

**GAF - SDRC Single Drug Research Conclave**

**GAF - FPO MEET Medicinal Plants FPO Meet**

**GAF - AIM Ayurveda Investors Meet**

**GAF- AIC Ayurveda Innovation Conclave**

**GAF - VC Vision Conclave**

**GAF- ABC Ayurveda Biology Conclave**

**GAF- SVM Seminar on Vrikshayurveda & Mrigayurveda**

**HIGHLIGHTS**

**5**

**DAYS**

**75**

**COUNTRIES**

**7500**

**DELEGATES**

**750**

**RESEARCH PAPER  
PRESENTATIONS**

**750**

**POSTER  
PRESENTATIONS**

**500**

**STALLS**

## The Venue:

**Thiruvananthapuram** – the Capital City of Kerala, India,  
Ayurveda's Own Country

- ✦ where tradition meets modernity in real time....
- ✦ where divinity dwells in an eternal form and meets, with the rich cultural heritage, the progressive excellence in science and research....
- ✦ where knowledge always received patronage, first the abodes of yore like the *Kanthalloor Sala* and then in the mighty institutions of the fore....
- ✦ a land that stands first and prime in many initiatives that sustain, and navigate the course of, what is beneficial for art, science, and humanity....
- ✦ where the seed of GAF was sown....
- ✦ and where.....histories got created.



## Greenfield International Stadium

Karyavattom,  
Thiruvananthapuram, Kerala

The Greenfield International Stadium and the state-of-the-art Travancore International Convention Center offers exceptional facilities for conferences, seminars, trade shows, expositions, and media events.





**DEC 1-5  
2023**

**GAF- IAS**

## **International Ayurveda Seminar**

The International Ayurveda Seminar is the central component of Global Ayurveda Festival. It is an ensemble of scholars from all over the world, the student community and policy makers for one common cause – expose and exchange knowledge, for a wider and impactful reach of Ayurveda. The Seminar is planned to enable the contemporaneity, that needs to reflect in what we think, write, speak and do in Ayurveda. As said by the Masters, only that knowledge which can be constantly renewed and relived, the application of which can be constantly reshaped and developed continue to be of any significance to mankind. Everything else remain as historic monuments. International Ayurveda Seminar is a tribute to those Masters who constantly renewed while remaining loyal to roots that run deep in antiquity. As in the previous episodes, this time too, the world will see and listen when GAF shows and speaks Ayurveda.

**Focal theme: Emerging Challenges in Health Care and a Resurgent Ayurveda**

This episode of GAF- IAS will project the concepts, strengths, possibilities and accomplishments– related to clinical, integrated medicine and research - in selected themes, like Women Health, Child Health, Diabetes, Liver Disease, Ophthalmology, Mental Health, Geriatric Care, Palliative Care and Post Care.

This set of themes will be represented in a well-structured manner, meant to enable a responsible globalization of an effective Indian medical tradition. The contribution Ayurveda has to offer as a medical science, in meeting the challenges posed in these areas of health care, will be explained from the perspectives of scholars, practitioners,

researchers, integrated medicine experts and policy makers. The structure of the whole program is planned to have a continuity and conclusion in each day's deliberations.

### **• Plenary Sessions**

Under each theme there will be a plenary session that will focus on knowledge exposition and translation - practical and experience-based exposition of classical knowledge and on history and possibilities of translation of above traditional knowledge, integration from an integrated medical perspective and globalization to present the scope and steps for expanding Indian healing traditions to optimize the global healthcare.

### **• Special Sessions on Accomplishments And Perspectives**

Then there will be a special session on accomplishments and perspectives -presentations on accomplishments – research / practice – in the respective theme and of the perspectives of senior Ayurveda experts on what was heard in GAF-IAS, aided by their knowledge and wisdom.

### **• Panel discussion**

Panel discussion will be held with the participation of senior experts representing practice, integrative medicine, research, education, and policy on the respective theme discussing points deliberated during the day and arriving at conclusions /resolutions / declarations.

### **• Paper and Poster Presentations**

There will be paper and poster presentations on focal themes and the sub-themes.

## SUB THEMES

### **Rasayana**

- Rasayana as a public health tool in communicable diseases
- Role of Ayurveda in graceful ageing

### **Swasthavritta**

- Preventive medicine
- Yoga
- Public Health
- Ayurveda in occupational health
- Cosmetology in Ayurveda
- Nutrition and health
- Medical applications of Yoga

### **Dravyaguna**

- Pharmacology, Pharmacognosy and Pharmaceutical research in Ayurveda
- Medicinal plants – new research
- Medicinal plants - conservation
- Innovative drug delivery systems
- Nutraceuticals, nutricosmetics, nano herbals

### **Kaumarbhritya**

- Neonatal care
- Pediatric Nutrition
- Behavioural and developmental disorder
- Management of common pediatric conditions
- Samskaras and their scientific aspects

### **Kayachikitsa**

- Non-communicable Diseases
- New disease entities and Ayurveda
- Cardiac diseases and Ayurveda
- Ayurveda in Rehabilitative medicine
- Panchakarma

### **Prasutitantra & Striroga**

- Reproductive Health
- Maternal Health

### **Salakya**

- Sense organs and health - a contemporary understanding
- Preventive care in ENT and Ophthalmology

### **Salya**

- Innovations and advances in Salya
- Musculo-skeletal ailments with special focus on marma
- Ayurvedic Management of Piles & Fistula

### **Agadatantra**

- Applied toxicology
- Ayurveda in the current infectious diseases
- Scope of Ayurveda in skin disease

### **Manasika**

- Mental Health – contemporary understanding and management

### **Rasasastra and Bhaishajyakalpana**

- Rasa preparations – new research
- Rasa application – new frontiers
- Nano Medicine and Rasasastra
- Scientific Aspects of Ayurveda Medicine Manufacturing
- Latest innovations in Medicine Manufacturing

### **Samhita and Siddhanta**

- Ayurveda - Classics, commentaries and concepts
- Literary research
- Manuscriptology

### **Allied Knowledge Systems**

- Mrigayurveda/ Hastyayurveda
- Ethno-veterinary practices
- Vrikshayurveda
- Ethno-agriculture practices sector

### **Science and Sastra**

- Trans disciplinary research and Ayurveda
- Technology and Innovations in Ayurveda AI and Ayurveda
- IT & Ayurveda
- Integrating Biotechnology and Bioinformatics in the era of 'omics'
- Ayurveda and Conservation Biology

### **General**

- Environment, Climate change and Ayurveda
- Policies, rules and regulations in mainstreaming Ayurveda
- Industry - Tribal Community Interface
- Forest Produce: a sustainable demand-supply model
- Medicinal Plants: Knowledge sharing and relationship building platform



## Call for Papers and Posters

Paper and poster presentations have an important slot in the Seminar and participation with papers and posters on focal and sub-themes are invited. Remember, you will be presenting to the researchers around the world! An opportunity that is rare and the best.

The Abstracts should be submitted online through [www.gafindia.org](http://www.gafindia.org). Submission in any other form will not be accepted. Registration of one of the authors is mandatory for acceptance of the abstract.

For guidelines on the preparation of abstracts please visit [www.gafindia.org](http://www.gafindia.org). All submitted abstracts will be reviewed by the Academic Committee, which will also decide the mode of presentation as to oral or poster. Authors will be notified of the acceptance by e-mail. All oral presentations will get 6 minutes for presentation and 2 minutes for discussion. Template for poster presentation will be available in [www.gafindia.org](http://www.gafindia.org). The posters should be submitted in PDF format.

### Important Deadlines

Last date for submission of Abstracts	: Oct 15 <sup>th</sup> , 2023
Communication for acceptance of papers	: Oct 25 <sup>th</sup> , 2023
Last date for submission of Full paper	: Nov 10 <sup>th</sup> , 2023
Last date for Registration for paper Presentation	: Nov 15 <sup>th</sup> , 2023



**GAF- ICC**

**DEC 2-3  
2023**

## **International Cooperation Conclave**

The International Cooperation Conclave in Global Ayurveda Festival 2023 is a platform for global networking and collaboration between Ayurveda practitioners, researchers, and experts from around the world. It aims to provide an opportunity for professionals in the field of Ayurveda to discuss and explore potential collaborations, partnerships, and joint initiatives in research, education, and healthcare.

The conclave facilitates discussions on policy frameworks, regulatory guidelines, and best practices for the promotion and development of Ayurveda on a global scale. It also provides a space for showcasing the latest advancements and innovations in Ayurveda, as well as discussing challenges and solutions in the field.

In this edition of GAF, this Conclave will have three major sessions:

### **Global Ayurveda Alliance**

It is GAF's contribution to Ayurveda. An initiative intended to become the summum bonum of global Ayurveda. This session is to create a Global Ayurveda Alliance with representatives from all the countries where Ayurveda has a presence in one form or the other. It will be a permanent body to optimize the efforts to stand and work for Ayurveda, especially to legally represent Ayurveda in governmental and interdisciplinary platforms. The prime event under this cause will be a meeting of Ambassadors of various countries in India to set the course for the formation, utilization and sustenance of such an alliance.

### **Global Ayurveda Status Meeting**

A session to know the status of Ayurveda outside India and to explore possible from either sides of the borders the

possibility to collaborate and make knowledge, products and services. The representatives of global Ayurveda community assemble to present the status report of Ayurveda in their respective countries and to engage with Indian partners for collaborations to optimize efforts of an ethical globalization.

### **Global Soft Power Summit (Traditional Medicine)**

India is one of the oldest countries to use its knowledge based soft powers, like Ayurveda and Yoga, which appealed and attracted many from across the world. This session will perhaps be the first attempt to bring together official representatives of all countries having a traditional medicine background to share experiences and strategies.





**DEC 3-4  
2023**

**GAF- IBM**

## **International Business Meet**

The emphasis of GAF Business Meet will be to promote the trade and exports of Ayurveda products and services. Potential importers and traders, industry associations and consultants in the field of Ayurveda, herbal products, dietary supplements and nutraceuticals from across the world will attend this meet.

Facilitation for productive interaction among the buyers and sellers will be actively pursued to ensure that they translate to actual business and open up new business opportunities. Representatives of global Ayurveda community, policy makers of various governmental and non-governmental organizations will meet in this International Business Meet to discuss the present scenario and to materialize better business possibilities.

This Meet will have the International and National-Sessions with sector wise presentation of industries to identify the problems in national and international markets,

the quality and safety standards of products and services and the financial support systems for Ayurveda industry. The reason to have two meets, for international and national cause, is the difference in the expectation and challenges between the two. Despite this, the outcome is expected to be one – a better reach of Ayurveda products and services, across states and across countries.

### **Medical Tourism Meet**

The meet focuses on promoting Ayurveda (i) for tourists seeking wellness and rejuvenation and (ii) market Ayurveda Medical packages to attract international clients. The Global Medical Tourism Meet provides a platform for networking, knowledge sharing, and collaboration among stakeholders in the Ayurveda Hospitals, Tourism and Industry.



**DEC 1-5  
2023**

**GAF- EXPO**

**NATIONAL AROGYA EXPO 2023**

Arogya Expo is always an integral part of the Global Ayurveda Festival, which is a platform for showcasing businesses and entrepreneurs in Ayurveda and allied Sector. The Expo brings together Businesses, Organisations and other institutions from across the globe to showcase their products, services, and technologies related to Ayurveda.

The Expo provides a unique opportunity for visitors to explore and experience the world of Ayurveda, including Ayurvedic medicines, herbal products, wellness services, and Ayurvedic equipments. It also facilitates interactions between exhibitors and visitors, providing a space for networking, collaboration, and sharing of knowledge and expertise.

### **Spotlighted exhibitions**

- Home Pavilion: The Science of Ayurveda
- Ayurveda Products: Medicines, Cosmetics, Equipments and Publications
- Ayurveda Hospitals-Treatment, Services and Specialties
- Ayurveda Education Expo – College, Universities , Skill

Development Institutes

- Medicinal Plants-live plants and raw materials
  - Plants of Charaka Samhita, 'Agyra aushadha'
- Central and State Government Institutions
- Ayurveda Professional Organizations and NGOs
- Ayurveda Spa & Resorts- as the promoters of Ayurveda
- Ayurveda Food Court
- Documentary Film Shows





**DEC 1-5 2023** **GAF – AYUSH Clinics**

The expo will feature different clinics under AYUSH streams, and will offer consultation by the eminent clinicians of Ayurveda Specialities., Unani, Siddha, Homeopathy and Naturopathy. A special feature of the clinics will be the speciality clinics, which will provide free consultation to the general public by eminent Ayurveda clinicians from different Ayurveda Specialities like Ophthalmology, Dermatology, Orthopaedics, Paediatrics, Mental health etc. It is an opportunity for the public to meet the best physicians and get best care & advice. Physicians of all participating institutions will be given slots to lend clinical service to the visiting public, whose number is expected to be in tens of thousands daily.

**DEC 1-4 2023** **GAF - ASM  
Ayurveda Solidarity Meet**

The Ayurveda Solidarity Meet brings together public personalities and celebrities to speak in solidarity with Ayurveda. Cultural leaders, Writers, Poets, Educational experts, Film Personalities, Social workers and Social

media influencers would meet to pledge their support and participation to promote Ayurveda. The program would feature –

- Celebrity Meet
- Political Leaders Meet
- Media Meet
- Social Media Influencers Meet

**GAF - PPP** **DEC 2 2023**  
**Policy Perspectives Platform**

The GAF Policy Perspectives Platform is an important component of the Global Ayurveda Fest, which provides a platform for discussions on policy frameworks and regulatory guidelines related to Ayurveda. The platform

brings together policymakers, industry leaders, and experts from around the world to discuss and share insights on policy developments and initiatives related to Ayurveda.

The platform aims to promote dialogue and collaboration among stakeholders in the Ayurveda industry, and to provide a space for discussing policy on Public health, Foreigner's Travel & Safety, Regulatory policies, Educational Policies and Research Policies. The GAF Policy Perspectives Platform would make the proceedings and follow up the recommendations with the concerned policy makers.

**DEC 2-3  
2023**

### **GAF – ABC Ayurveda Biology Conclave**

The GAF Ayurveda Biology Conclave is an event that aims to bring together experts, researchers and students from the fields of Modern Science such as Biochemistry, Molecular Biology, Microbiology, Biotechnology, Nanotechnology Pharmacy and Ayurveda. The conclave will cover a range of topics related to Ayurveda and modern biology, including the molecular mechanisms of Ayurvedic herbs and treatments, the impact of Ayurveda on cellular and molecular processes, and the integration of Ayurveda with modern biology. The conclave will also provide a platform for discussions on research methodologies, collaborations, and funding opportunities in the intersection of Ayurveda and biology.

**DEC 3  
2023**

### **GAF - MSME Ayurveda MSME Meet**

The GAF Ayurveda MSME Meet focuses on promoting micro, small, and medium enterprises (MSMEs) in the Ayurveda industry and creation of their clusters. The meet will focus on three aspects of Ayurveda industry:

- Pharmaceuticals (manufacturing, products)
- Services (clinical, hospitals)
- Women startups

It will provide a platform for MSMEs in the Ayurveda sector to showcase their products, services, and innovations, and to connect with potential investors, partners and customers. The meet also includes panel discussions, workshops, and presentations on topics related to MSME development in the Ayurveda industry, including funding opportunities, regulatory guidelines, and market trends

### **GAF – AIM Ayurveda Investors Meet**

**DEC 4  
2023**

The GAF AIM: Ayurveda Investors Meet will be one of the flagship components of 5<sup>th</sup> GAF, and it provides a platform for investors and entrepreneurs to connect and explore investment opportunities in the Ayurveda industry. The meet brings together investors, venture capitalists, and business leaders interested in the Ayurveda sector to network, share ideas, and learn about investment opportunities in the field.

The meet also includes panel discussions, presentations, and pitches from Ayurveda start-ups and companies seeking funding. The GAF Ayurveda Investors Meet aims to promote investment in the Ayurveda industry, support the growth and development of Ayurveda start-ups and businesses, and contribute to the overall development of the Ayurveda industry.

### **GAF - SDRC Single Drug Research Conclave**

**DEC 4  
2023**

The GAF Single Drug Research Conclave is a component of the Global Ayurveda Fest that focuses on promoting research and development of Ayurvedic single drugs. The platform brings together researchers, scientists, and experts from various fields to discuss and explore



opportunities for research and development of Ayurvedic single drugs, including their efficacy, safety, and standardization.

The platform aims to promote research and development on single drugs – new plants or known plants with new effects - which can contribute to the growth and development of the Ayurvedic industry and also provide effective healthcare solutions to the public. Two such drugs which will receive attention during this year's Conclave are Asvagandha and Cannabis.

**DEC 4**

**GAF - SVM**  
Seminar on Vrikshayurveda  
and Mrigayurveda

'One Health' recognized the health of an individual and of everything around him as being mutually linked and dependent and has an approach to optimize the health of all these. Indian knowledge of life, health and medicine extends beyond what meant for humans and includes what is needed for plant and animal health.

The Seminar on Vrikshayurveda and Mrigayurveda would be an event that brings together scholars, researchers and practitioners of these streams of knowledge and from the fields of phytopathology, veterinary and Ayurveda fields to discuss and explore the potential benefits and applications of Ayurveda in veterinary medicine and plant care. This could contribute to the growth and development of the Ayurveda industry, promote the use of Ayurveda in plant and veterinary medicine, and provide effective healthcare solutions for plants and animals.

**GAF – AIC**  
Ayurveda Innovation Conclave

**DEC 4**  
**2023**

The GAF Innovation Conclave is a forum for young and emerging leaders in the field of Ayurveda to come together, share ideas, and discuss the future of Ayurveda. This is a unique opportunity for young professionals to engage with the future of Ayurveda and contribute to its growth and development. This conclave aims to bring together students, young practitioners, and researchers to discuss the latest trends, research, and developments in



Ayurveda and its applications. The GAF Innovation Conclave will cover a range of topics related to Ayurveda, including the use of technology in Ayurvedic practice, and the integration of Ayurveda with modern medicine. Participants will also discuss the challenges facing Ayurveda, such as the need for standardization and quality control, and explore ways to overcome these challenges.

**DEC 5  
2023**

**GAF - FPO  
Medicinal Plant FPO Meet**

One of the most critical constituent of Ayurveda as a medical system is the availability and quality of medicinal plants as raw materials. There are around 900 species of medicinal plants that are used by the AYUSH industry and around 300 of them come under the category of RET (Rare, Endangered and Threatened). Another issue that plagues the industry is the raw drug sourcing that is largely unorganised. GAF therefore felt the need to have an exclusive meet to interact with Medicinal Plant farmers and

Farmer Producer Organisations (FPOs) with the intention of discussing issues pertaining to cultivation, harvesting and procurement of this natural resource while addressing issues related to the livelihood of the people involved.

**GAF – VC  
Vision Conclave**

**DEC 5  
2023**

This conclave is meant to address the concerns of fresh graduates about the life after BAMS. It is an assemblage of visionaries to create a vision for Ayurveda, meant for the young generation longing to explore and establish. The need is to remain rooted in the tradition, explore new horizons and then to get established. The young Ayurveda graduates who carry the scientific knowledge as a torch, will now have a visible path in front with the vision provided in this Conclave. This will set the future course of Ayurveda by equipping young vaidyas.



**Nov 29-30  
2023**

**GAF- PCW**

## **Pre Conference Workshops**

### **Workshop on Panchakarma**

Workshop on Panchakarma is planned to provide (i) a thorough theoretical and practical coaching for young students and budding practitioners and (ii) an adequate support session for the seniors. The resource persons for this workshop include established teachers and experienced practitioners at the same time.

### **Workshop on Marma**

The written and oral traditions are rich knowledge sources for "marma", the unique structural and functional understanding of vital spots in the body. There are experts in Kerala and Tamilnadu., representing Ayurveda, Siddha and Kalari, who with their use and knowledge about Marma devices treatments not just for trauma but also for many common pathologies. This Workshop will bring the best of all these traditions and it will be an opportunity for those who want to better their skills as clinicians.

### **Workshop on Netra**

Ayurvedic treatments for different ophthalmic pathologies called "Netra chikitsa" was burgeoned as a speciality of very great importance in erstwhile Kerala. The rich tradition of Karaliya Netrachikitsa has been followed in its pristine purity by many renowned centres across Kerala. The unsullied reputation of this speciality was acclaimed recently by our beloved Prime Minister Shri Narendra Modiji in his Man Ki Baat and other speeches.

The workshop on NETRA is indented to impart an insight to the theoretical and practical aspects of Netra Kriyakalpas like Sekam Aschodhanam Pindi Bidalam Tarpana and Pudapaka. A hands on training on different surgical methods like Lekhana and anushastra methods like Jalukaavacharana will be provided.



**GKAF 2023**

**Nov 1-30**

## **Grand Kerala Ayurveda Fair**

Kerala has preserved and propagated authentic ayurveda with a perennial vigor since time immemorial. We cherish the contributions this tiny state has made in the form of texts with clinically supportive contents, commentaries of classical texts, treatment methods and effective formulations. We balance the purity, antiquity, and contemporaneity of Ayurveda in practice, research and production so as to maintain the reputation the state always had and to position our tradition globally more effectively.

Despite being a small state, Kerala excels at national level in health care delivery. The quality and reach of infrastructure and resources we have - the good facilities and personnel in governmental and non-governmental sectors, ably imparting Ayurveda education, service and products – are truly remarkable.

Grand Kerala Ayurveda Fair (GKAF), the month-long celebration from Kasaragod to Thiruvananthapuram planned as a prelude to GAF, will bring together every Ayurveda institutions, associations and organizations to highlight the strength and excellences to the public. GKAF is intended to be a bridge between this great tradition of ours and the community, eagerly waiting for options to better their health or to regain what is lost. It is, indeed, a show of our strength.

This event is being planned to be the longest and the largest one for the cause of Ayurveda and is expected to have the participation of the entire Ayurveda community. This will prove good for the stakeholders, the state and the science as such.

Theme  
*“Live Healthy...  
Live the  
Ayurveda Way”*

**30** DAYS

**14** DISTRICTS

**Every Kerala  
Ayurveda  
Institution to  
Participate**





### We expect the stakeholders to -

- ✂ Support the cause
- ✂ Offer their expertise
- ✂ Showcase their institutional legacy, their services and products
- ✂ Participate in organizing various activities listed below

### Activities

- Public Awareness Programmes – awareness camps, processions, solidarity meets, cultural events
- Seminar And Workshops
  - Educate public on the concepts and practice of diet and activities suitable for a healthy living; classes on healthy recipes.
- Specialty Medical camps
  - to focus areas like autism spectrum disorders, substance abuse, PCOD & infertility, obesity, diabetes, fatty liver and skin diseases. The purpose is to promote and position Ayurveda as a responsible healing system that plays a proactive role in public health. The focus, as is evident, addresses the common and major health issues that ail our society in this era.
- Mobilize the participation of local MLAs, MPs, Ministers, local members of prominent Ayurveda

associations, industry representatives, college students, teachers, practitioners, and important citizens of the area.

- Exhibition –on local health traditions; on great vaidyas and institutions of the area; on local plant wealth; on ayurveda, in general.
- Felicitations of outstanding students and institutions, senior Ayurveda experts, herb growers and health workers.
- Medicinal Plant planting programmes
- Health/wellness tourism promotion

### GKAF will help the participating stakeholder to

- Promote their institution and thus our state and its great Ayurveda heritage
- Prove to the world that we are one strong and committed community

**GAF invites the Ayurveda Community of KERALA to join us.**

**let us create HISTORY together!**

## Registration Tariff

GAF-Registration fees *					
STUDENT	PG/ Phd SCHOLAR	Professional / Others	SAARC COUNTRIES STUDENTS	SAARC COUNTRIES PROFESSIONAL	REST OF THE WORLD
<b>UP To 15 Nov 2023</b>					
2500	3000	4000	70\$	100\$	200\$
<b>15 Nov 2023 ONWARDS</b>					
3000	3500	4500	90\$	120\$	250\$

\* 18% Tax GST Extra

Registration fee includes access to all main and sub sessions of seminar, access to the exhibition and free download of books of abstracts, seminar kit ,food coupons for 5 days and entry to cultural programs  
SAARC professionals & Rest of the world delegates will have also access to all sessions of International Conclave, Business Meet and Buyer Seller Meet.

Pre Conference Workshop fees *					
STUDENT	PG/ Phd SCHOLAR	Professional / Others	SAARC COUNTRIES STUDENTS	SAARC COUNTRIES PROFESSIONAL	REST OF THE WORLD
<b>Panchakarma</b>					
3000	4000	5000	75\$	100\$	200\$
<b>Marma</b>					
3000	4000	5000	75\$	100\$	200\$
<b>Netra</b>					
3000	4000	5000	75\$	100\$	200\$

\* 18% Tax GST Extra

### Concession

Bulk Registration for students	
Category 1 (10-20 delegates)	: 10%
Category 2 (21 -50delegates)	: 15%
Category 3 (51 and more)	: 20%
Members of partner organizations	: 10%

Exhibition ( Air Conditioned Pavilion)			
Stall Charges (18% Tax-gst Extra)			
Stall	Size	Rate	
Single stall	3x3m, 9sqmt	6500/sqmt	58,500 INR
Mini Pavilion	3 Stalls,27sqmt	6000/sqmt	1,62,000 INR
Pavilion	5 Stalls, 45sqmt	5500/sqmt	2,47,500 INR
<b>Sponsor Pavilions are reserved only for Sponsors</b>			

#### Note :

Non - Stipend PG Students can avail BAMS Students Fee Structure on production of certificate from the Principal of the institution.  
All delegate registrations are without accommodation. Accommodation can be booked online separately at [www.gafindia.org](http://www.gafindia.org) through service providers at negotiated rates.

### Mode of Payment

The payments should be made online through payment options available in the website [www.gafindia.org](http://www.gafindia.org). In case of difficulty in making online payment, it can be made through DD/Bankers Cheque in the name of “**Global Ayurveda Festival**” payable at Thiruvananthapuram, Kerala.

Account Name	: Global Ayurveda Festival
Account Number	: 67164122719
Bank	: State Bank of India
Branch	: Vellayambalam Branch, Thiruvananthapuram-695010
IFSC	: SBIN0070308



*For Sponsorship and Partnership  
opportunities and privileges please visit  
[www.gafindia.org](http://www.gafindia.org)*

## PARTNER ORGANISATION



Association of Manufactures of Ayurvedic Medicines



Kerala State Govt. Ayurveda Medical Officers Association



Kerala Govt. Ayurveda Medical Officers Federation



Ayurveda Promotion Society



Ayurveda Teachers Association



Akhila Kerala Govt. Ayurveda College Adhyapaka Sanghatana



Kerala State Govt Ayurveda Specialist Medical Officers Association



Private Ayurveda Medical Practitioners Association



Private Ayurveda College Teachers Organization



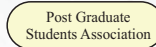
Kerala Private College Teachers' Association



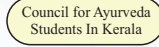
All Kerala Private College Teachers' Association



Jignasa



Post Graduate Students Association



Council for Ayurveda Students In Kerala

## INTERNATIONAL PARTNERS



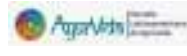
Argentina



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California



Chile



Ethiopia



France



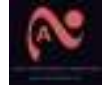
Germany



Japan



Japan



Japan



Serbia



Switzerland



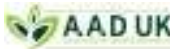
Switzerland



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## MEDIA PARTNER



Address for communication

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