

**Chief Guest**

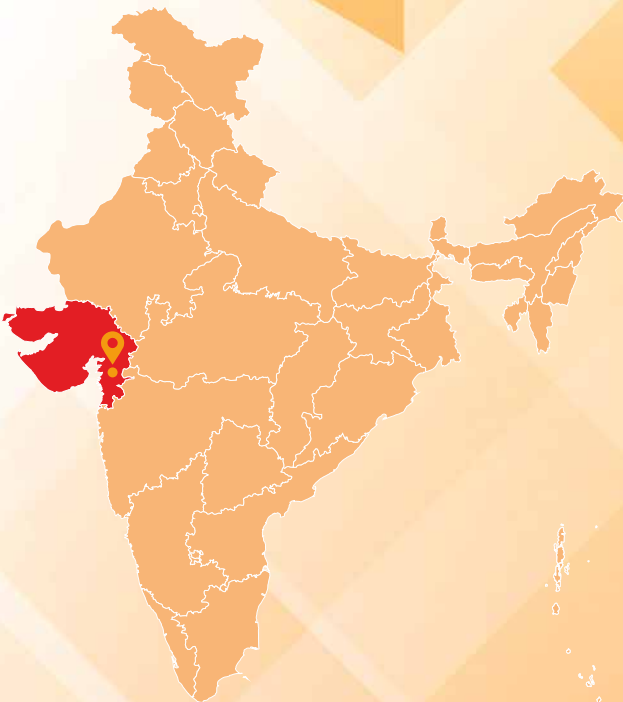


**Shri Piyush Goyal**

Hon'ble Minister of Commerce  
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# International Textile Value Chain (ITVC) Expo

28, 29, 30 September 2023  
Surat International Exhibition &  
Convention Centre (SIECC)



Farm 

Fibre 

Factory 

Fashion 

Foreign 

# International Textile Value Chain (ITVC) Expo

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The ASSOCHAM National Council on Textile has proposed to organize the first edition of the **International Textile Value Chain (ITVC) Expo at Surat**. The said initiative is inspired by the **5F vision of Hon'ble Prime Minister - Farm to Fibre to Factory to Fashion to Foreign**. The objective is to unleash the Potential of two mega cities (Surat & Tirupur) aligning with the aim to achieve \$100 billion in textiles exports in five years.

The Indian Textile Industry is one of the prominent industrial sector contributing to 14% of total industrial production, 4% to the GDP and 11% to the country's export earnings. A booming economy, growing young population, rising household income levels, growth of organized retail sector, increasing passion for branded and lifestyle products, growth of semi urban and rural markets, increasing working female population etc. is giving rise to the Indian textile markets through newer opportunities.

Globally known for its rich and diverse raw material base, trained manpower, huge domestic market and strong presence in the entire textile manufacturing chain, Indian Textiles and Apparel sector presents limitless and unparalleled business opportunities in India.

## About Expo

The expo is a comprehensive trade fair showcasing innovative technologies, products and developments in the India. It is designed to highlight business prospects and provide opportunities for collaborating with Indian companies by also provides a platform for disseminating technology, interaction with experts and R&D Labs for solutions in technology and latest trends. Live demonstration of traditional textile crafts, business fashion shows, concurrent conferences, participation of Indian States, networking events are specialties of the show.

## Why Exhibit

Present Your latest product developments face-to-face in a live environment

Raise your company profile and generate new sales leads and orders

Connect with new and existing customers in a cost-effective and time-efficient way

Checkout the new Innovation

A series of sponsorship and branding avenues to maximize your brand exposure

# Key Highlights



An inclusive platform understanding and being part of global value chain.



Providing networking opportunities for visitors, such as meet-and-greets, networking sessions and forums.



Interactive displays, such as hands-on activities, demonstrations, and workshops.



Face to face interaction with leading companies.



Showcase technological advancements in the segment.



Exclusive show for promoting innovative & customised products.



300 + exhibitors spread over 10000 sqm.



10,000+ trade visitors spanning 3 days.



Over 1000 + expected B2B's.



Parallel conference along with thematic sessions and fashion show.



Country and state pavilions showcasing global textile capabilities.



Pre-event Industry insight webinar by manufacturers or service providers.

# SURAT: Textile City of Gujarat

(Also known as Silk City of India)

The textile industry is one of the oldest and the most widespread industries in Surat. A major part of the city's population is associated with the textile industry. Surat is well known for its synthetic products market. It is mainly engaged in the production and trading of synthetic textile products. Katat Gam, Magdalla and Udhana are the areas of Surat where manufacturing is mainly concentrated.

The city is the home to five Textile Parks: Gujarat Eco Textile Park Limited; Fairdeal Textile Park Pvt. Ltd; Sayana Textile Park Ltd; Surat Super Yarn Park Limited; RJD Integrated Textile Park.



## ITVC Highlights



Country Pavilions



ODOP Pavilion



Technology Showcase



Technical Sessions



Fashion Show



BSM, B2G, B2B Meetings

## Key Segments

Fibres

Fabrics

Technical Textiles

Yarns

Home Textiles

Textile Machinery

Apparels

## Key Focus Areas

Technical Textile

Immersive Fashion

Sustainability

Geographical Indication (GI)

Smart Manufacturing

Customization and Personalisation

Green Technology

# ITVC Exhibitor Product Profile

## Fibres

Natural, Man-made, Specialty & Others.

## Yarns

Natural & Blends, Man-made & Blends, Elastic, Fancy, Specialty.

## Apparel

Children's Wear, Women's Wear, Men's Wear, Active Wear, Knits, Denim/Jeans, Intimate Wear/Lingerie, Lounge Wear/Sleep Wear, etc.

Fashion Accessories Brands & Suppliers in Scarves & Stoles, Ties & Neckwear, Belts & Wallets, Handbags, Footwear, Fashion Jewelry, Smart Watches, Eyewear, Headwear, Perfumes & Fragrances.

## Fabrics

Knitted Fabrics, Printed Fabrics, Embroidered Fabrics, Bottom Weight Fabrics, Dress Materials, Grey Fabrics, Speciality Fabrics, Imported Fabrics, Outerwear Fabrics, Processed Fabrics, Shirting Fabrics Mill Made, Shirting Fabrics Powerloom, Silk Fabrics, Terry Fabrics, Velvet Fabrics, Woollen Fabrics.

## Fabrics in Handloom, Powerloom & Mill Made:

Suitings, Shirtings, Bottom Weights, Denim Fabrics, Dress Materials, Embroidered Fabrics, Outerwear Fabrics, Knitted Fabrics, Grey & Processed Fabrics, Printed Fabrics, Silk Fabrics, Terry Fabrics, Velvet Fabrics, Woollen Fabrics, Imported Fabrics & Speciality Fabrics.

## Home Textiles

Furnishing Fabrics, Bed Linen, Bath Linen, Curtains, Made-ups, Mattresses, Table & Kitchen Linen, Rugs & Carpets and Contract Textiles.

## Technical Textiles

Agrotech, Meditech, Mobiltech, Packtech, Sportech, Buildtech, Clothtech, Hometech, Protech, Geotech, Oekotech, Indutech.

## Textile Machinery

Weaving Machinery, knitting Machinery, Textile Processing Machinery and Technical Textiles Machinery, Laboratory Testing & Measuring Equipments.

Manufacturers and Suppliers of spare parts & accessories for all textile related machineries.



## Visitor's Profile

Serious decision makers from India and overseas who represent international buying houses & buying agents, liaison offices, garment manufacturers & exporters, apparel brands, fashion labels, composite mills, powerloom weavers, knitters, importers, fashion designers, merchant exporters, large-format retail chains, multi brand outlets, e-commerce retailers, departmental stores, specialty stores, home stores, hyper markets, specialty retailers, traditional stores, institutional buyers and interior designers, wholesalers, distributors & trade body representatives.

## Mega Media Campaign

The expo is being promoted aggressively both offline and online, which is the new age media and most effective. A sketch of how this is done and the marketing platforms used are well known:

- Social Media
- Associations & Regional Chambers
- Media briefings
- Newspapers
- Vernacular
- TV & Cable
- In Venue
- Outdoors
- Invitations
- Online Marketing
- Radio FM
- Business Visit

## Participation Cost

A. Type of Space	ASSOCHAM Member Rate (INR Per SQM)	Non-Member Rate (INR Per SQM)	Overseas Participation (USD Per SQM)
Built-up space (minimum 9 sqms)	4500	5000	150
Raw space (minimum 18 sqms)	4100	4500	120
<b>START-UPS</b>			
Built-up space (minimum 6 sqm)	N.A.	20000	N.A.

**For more information, please contact:**

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